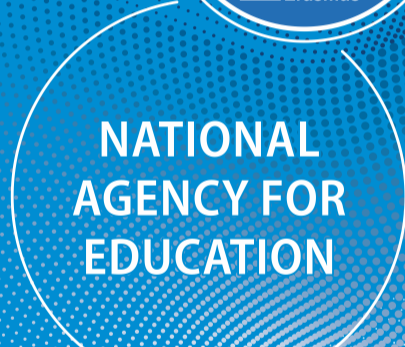


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MEDIA LAB FOR BRIDGING CROSS BORDER GAPS



Media Lab for bridging cross border gaps: objective



Main objective of the project is to develop innovative tools and measures to deal with existing cross border gaps in media literacy, develop and reinforce networks, increase their capacity to reach changes.



Media Lab for bridging cross border gaps: objective: intellectual outputs (IO1)



- Digital „suitcase” of learning tools for youngsters on media literacy: 12 on line learning tools- Prezi presentations and PPT translations into partners languages; 3 short videos and learning tools for youth (30 video collection with annotations on media literacy topics).

<https://duomenys.ugdome.lt/?/mm/dry/med=166/969>

Media Lab for bridging cross border gaps: objective: intellectual outputs (IO2)



- Toolkit for impact assessment: asses implemented measures (tools, methods, questionnaires and etc.) addressed educating youth critical thinking through media literacy. Not less 15 different measures.



Media Lab for bridging cross border gaps: objective: intellectual outputs (IO3)



- Analysis and recommendations on existing cross border gaps on media literacy with very specific focus on youth. Together with analysis will be provided recommendations for policy makers, journalists, youth workers, trainers, educators and other practitioners.

Gaps:

1. Media trust
2. Media (industry) involvement in Media Literacy
3. News Consumption by Youth
4. Disinformation and fact-checking initiatives
5. Impact of different media on youth
6. Media literacy in compulsory education

Project team: coordinator



National Education Agency, Lithuania

is educational assistance institution founded by the Ministry of Education, Sport and Science of the Republic of Lithuania. At the moment the mission of Agency is to take part in implementation of the State pre-school, pre-primary and general education policies, induce education institutions (except for higher education institutions) and other education providers to ensure quality of education by providing informational, counselling, qualification improvement and (self-)education environment building assistance, conducting education monitoring and education research, developing the education content, and coordinating its implementation.



Zdruzenie na mladi analiticari i istrazuvaci (ZMAI), North Macedonia, Skopje is non-profit organization.

ZMAI mission is to foster the research spirit of young people by making scientific and research papers that will be easily understand for broader public, while at the same time they will have analitical and research value for further analysis.



Project team: partner



Fundacja reporterow (FR), Poland is non profit organization and it's main focus is supporting journalism in Poland and in the region. The Foundation has gathered the people from various media outlets, although their activities at the organization not related to publishes, they work on daily basis.



Project team: partner



Media literacy institute(MLI) is non profit organization. It is aim to promote and disseminate the concepts of Media and information literacy in Greece, Europe and internationally. The goal of MLI is to mobilize citizens and to provide them with opportunities to access the relevant information, skills, tools and to engage in appropriate activities to become media literate.



Project team: partner



Cyprus university of technology, department of communication and internet studies (CIS) is one of the first of it's kind in Europe and reflect the need for an interdisciplinary approach for studying the internet and it's impact on human relations, communication and humans society.



Project team: partner



Baltic Centre for Media Excellence, Latvia is a non-profit organization and hub for smart journalism in the Baltics, the countries of Eastern Partnership and beyond. They promote professional growth, media intelligence and critical thinking and strive for positive change in journalism and communities it serves.



Baltic Centre for
Media Excellence

Wish



Have a nice and fruitful conference

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MLI
Media Literacy Institute