

YOU'VE BEEN DOING IT WRONG.

How to make your classes/trainings
more engaging and digital, as advised
by a digital native



INTRODUCTION

HI!

socials | @exxraven

My name is Antonina Długosińska.

I am a journalist with TVN24 for almost 4 years now – wow, time flies! 😊

I produce videos, write and illustrate long-form articles; I work with social media, innovation hubs and all things creative. 😊

Uni-wise, I've completed my Bachelor's degree in Journalism and Communication Sciences, and now I'm finishing my Master's Degree in Graphic Design, specializing in 3D graphics and animation.

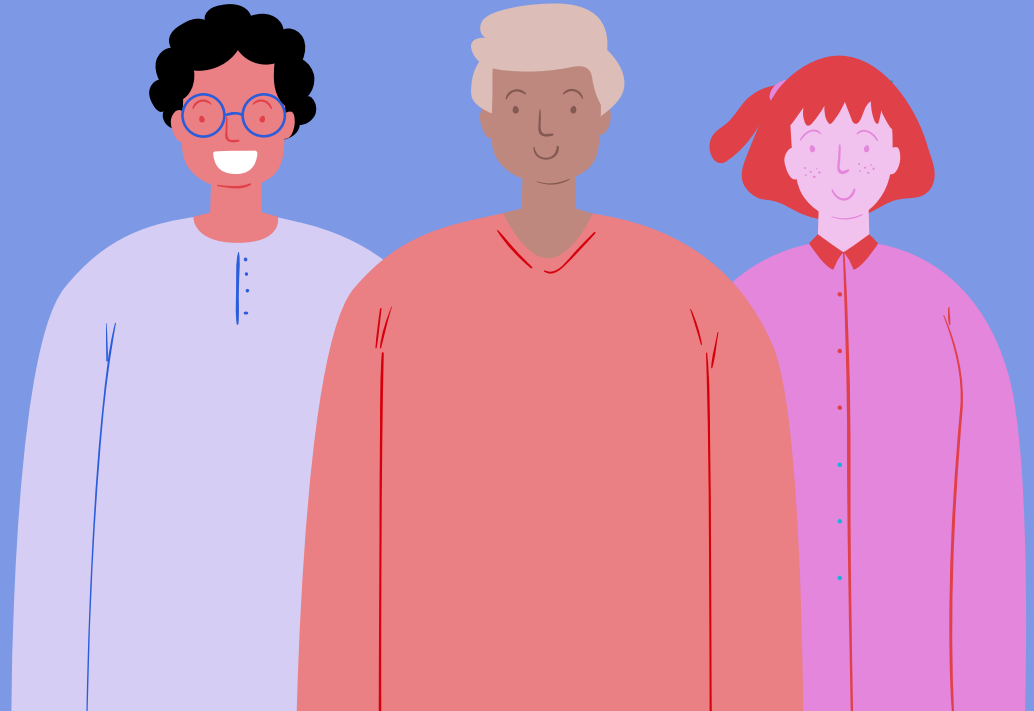


QUICK NOTE!

I AM NOT A TEACHER.

And I not claim to be one
or know more than
trained professionals! 😊

Please consider this to be
merely a kind advice from
a student herself.



TODAY'S SCHEDULE

1. Scheduling
2. Tools withing Zoom/Teams
3. Presentations
4. Google tools
5. Tutorials
6. Additional software and equipment
7. Summary
8. Discussion and Q&A



**MINDSET IS
KEY.**

Be positive.

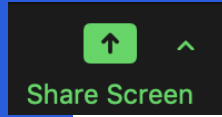
IT'S A DIGITAL CLASS.

Use digital tools.

SCHEDULING



WHY IS IT
IMPORTANT

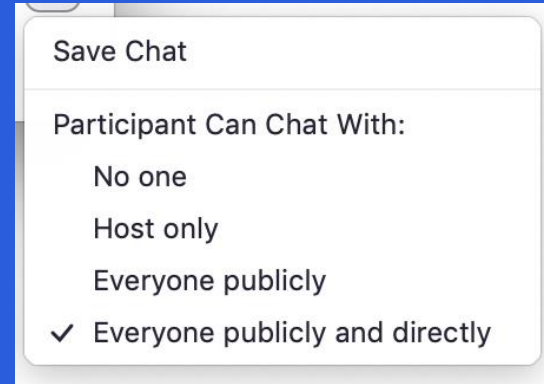
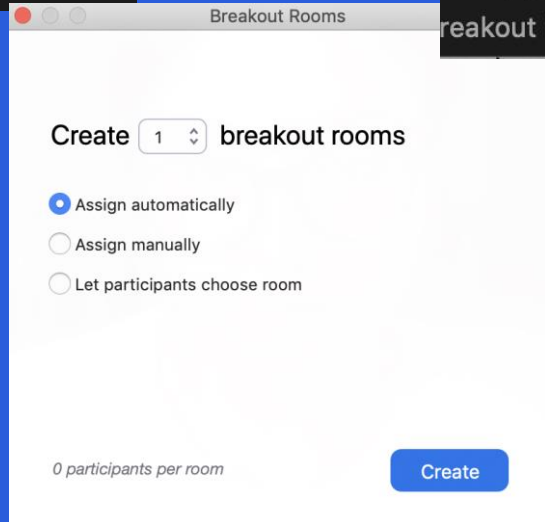
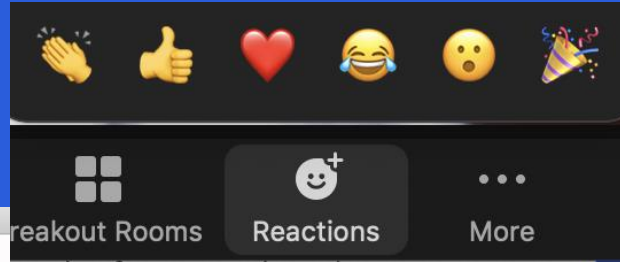
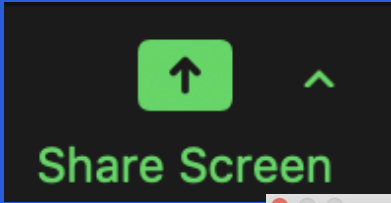


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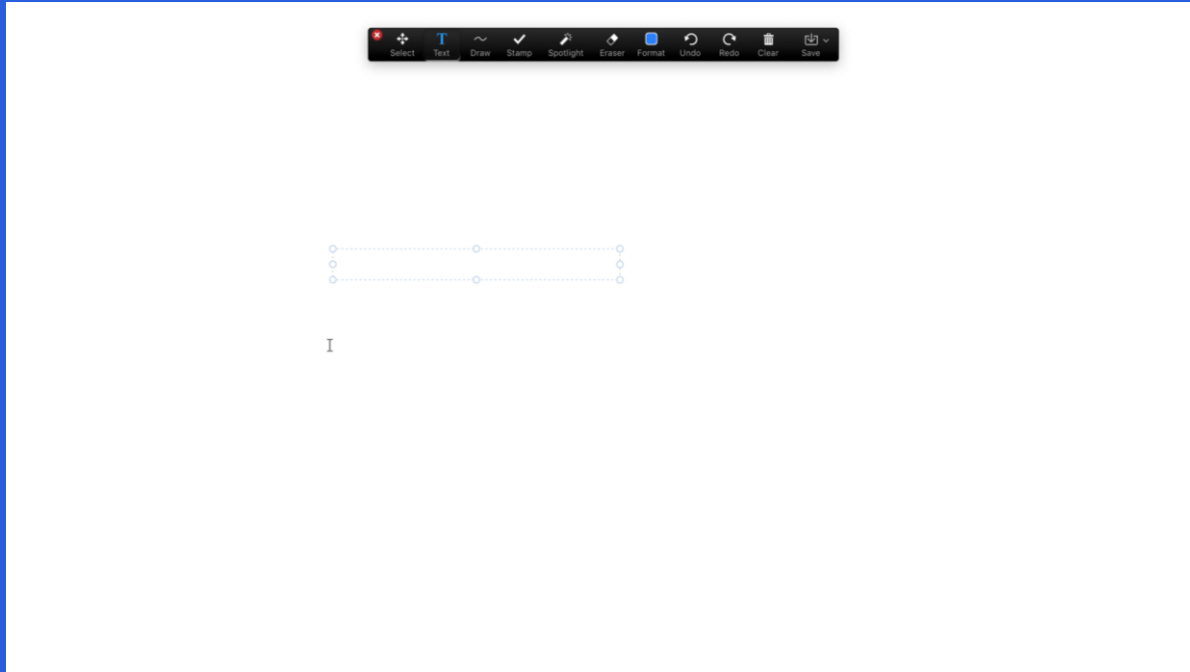
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ZOOM TOOLS



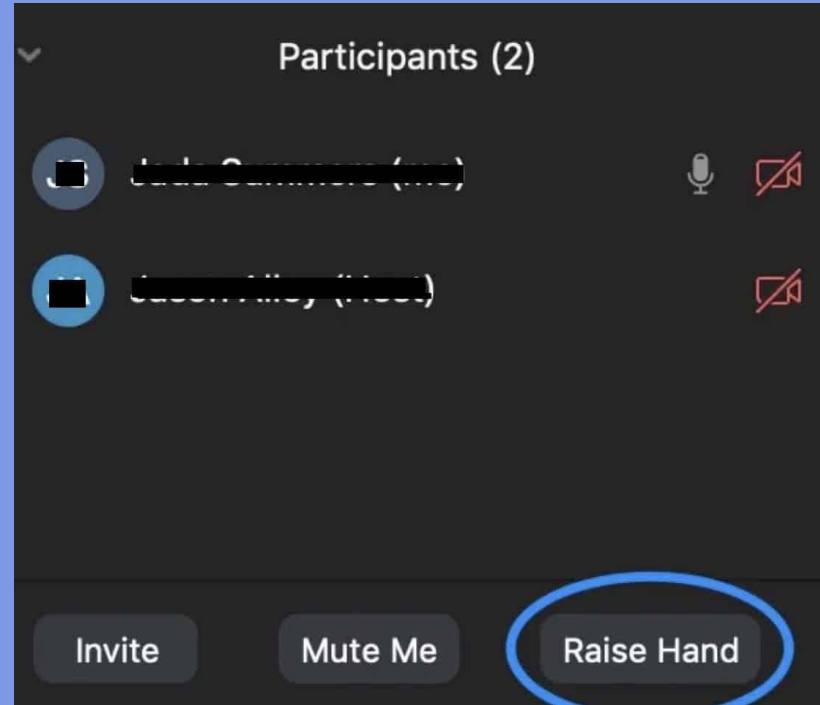
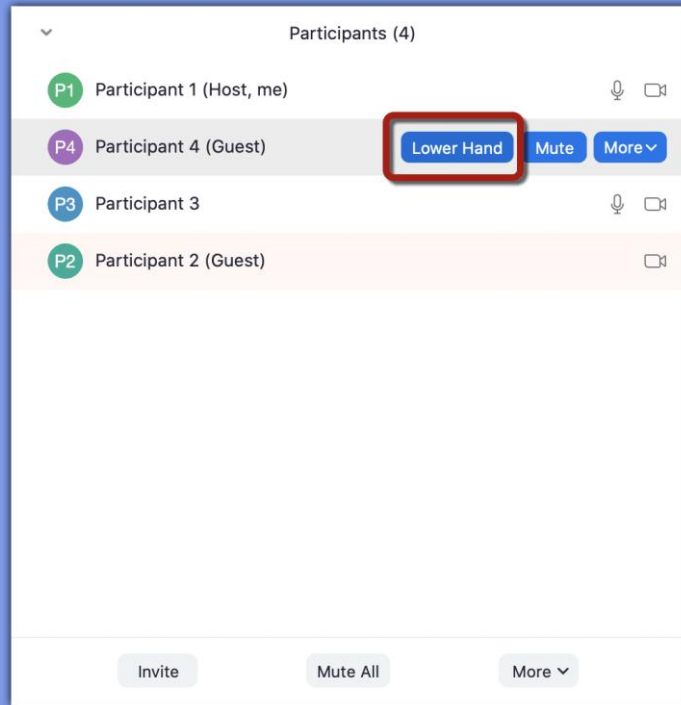
ZOOM TOOLS - WHITEBOARD



MS TEAMS TOOLS



RAISE HAND TOOL



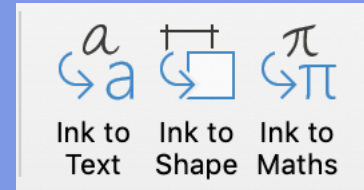
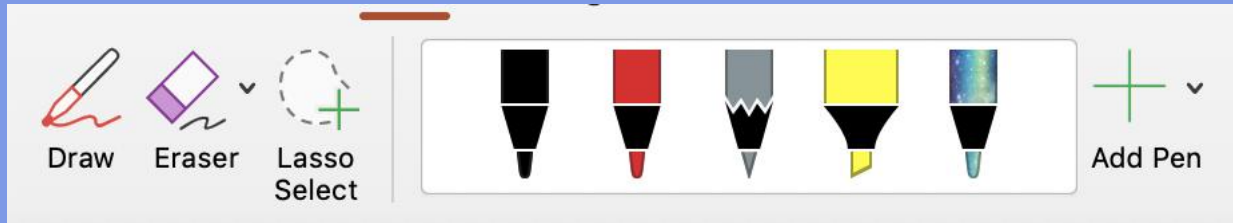
LOOKS ARE IMPORTANT.

Make your notes and
presentations clear,
readable and aesthetic.

PRESENTATION TOOLS (MS POWER POINT)

The screenshot displays the Microsoft PowerPoint interface. The title bar shows "Presentation1". The ribbon includes tabs for Home, Insert, Draw, Design, Transitions, Animations, Slide Show, Review, and View. The "Picture Format" tab is active, showing options like Remove Background, Corrections, Colour, Artistic Effects, Transparency, Compress Pictures, Change Picture, Reset Picture, Picture Border, Picture Effects, Alt Text, Bring Forwards, Send Backwards, Selection Pane, Reorder Objects, Align, Rotate, Crop, Height (9,96 cm), Width (11,43 cm), Format Pane, and Animate as Background. The slide area shows a slide with a title box containing the text "Click to add title" and a video player titled "Participants (2)". The video player has controls for "Mute", "Raise Hand", and "Alt Text: Graphical user interface". The Design Ideas pane on the right shows several design suggestions for the slide, with a pink arrow pointing to one of them. The status bar at the bottom indicates "Slide 2 of 2", "English (United States)", "Notes", "Comments", and "104%" zoom.

PRESENTATION TOOLS (MS POWER POINT)



COLORS ARE IMPORTANT!

You would probably
don't want to read text
on this background
for very long time.

COLORS ARE IMPORTANT!

Praxent 

Psychology of Colors in Brands

RED

EMOTION

Strength
Passion
Excitement



Use In Marketing

- Used extensively in food industry to trigger appetite
- Conveys strong energy and high confidence
- Attracts attention and adds high visibility to the brand

YELLOW

EMOTION

Intellect
Joy
Energy



Use In Marketing

- Conveys positivity, high energy and optimism
- Stimulate creativity and attracts consumer attention
- Indicates fun, cheerfulness and a "happy" brand image

BLUE

EMOTION

Loyalty
Trust
Intelligence



Use In Marketing

- Considered as the most popular brand color
- Suggests high loyalty and precision
- Closely associated to intelligence and trust

GREEN

EMOTION

Freshness
Growth
Safety



Use In Marketing

- Is considered as the easiest color for human vision
- Used to project a relaxing image and environment in stores
- Extensive usage to indicate an environment friendly approach

COLORS ARE IMPORTANT!

Red

Excitement
Strength
Love
Energy

Orange

Confidence
Success
Bravery
Sociability

Yellow

Creativity
Happiness
Warmth
Cheer

Green

Nature
Healing
Freshness
Quality

Blue

Trust
Peace
Loyalty
Competence

Pink

Compassion
Sincerity
Sophistication
Sweet

Purple

Royalty
Luxury
Spirituality
Ambition

Brown

Dependable
Rugged
Trustworthy
Simple

Black

Formality
Dramatic
Sophistication
Security

White

Clean
Simplicity
Innocence
Honest

CONSIDER THESE RULES:

Keep it simple.

Use 2-5 colors per presentation.

Focus on readability.

If possible, use various media. Illustrations and photographs can be downloaded from free stocks.

Less is more.

Do not write too much.

GOOGLE FOR EDUCATION

01

DOCS

Engage students to work together in a doc file, for example share ideas

DRIVE

Create individual folders for students or certain projects

03

02

FORMS

Not for math only. Check attendance, homeworks...

SLIDES

If you do not have MS Power Point, use Slides

04

CREATE MIND MAPS TOGETHER (DOCS, WHITEBOARD)

Despite being red,
Mars is actually cold

01

Mercury is the
smallest planet

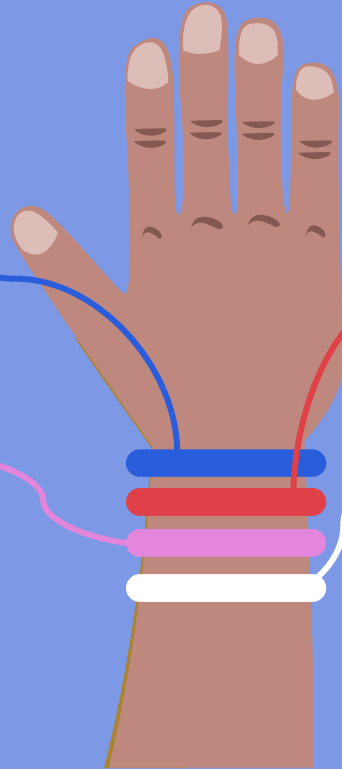
02

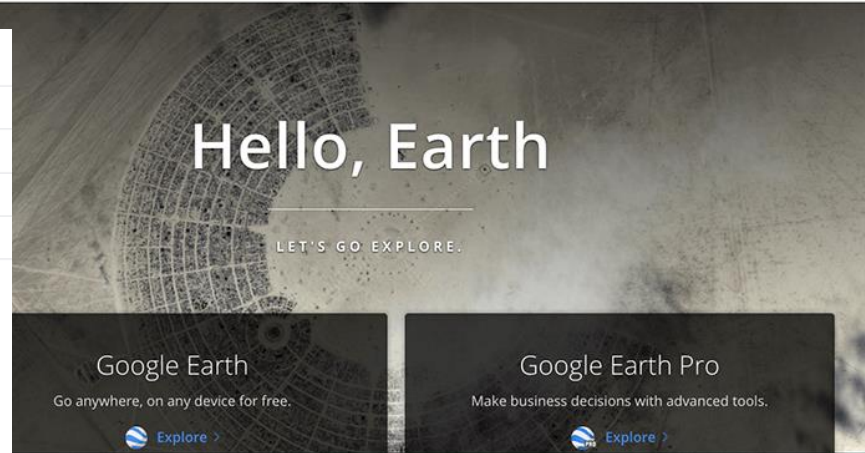
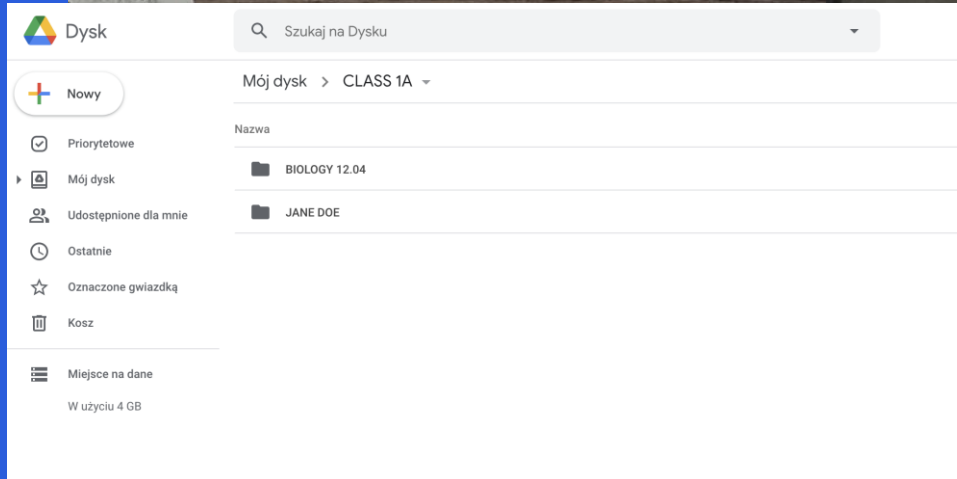
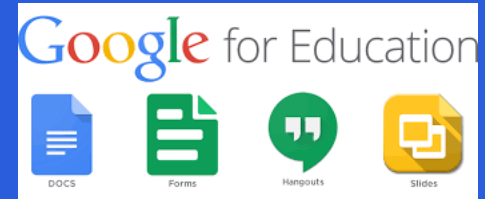
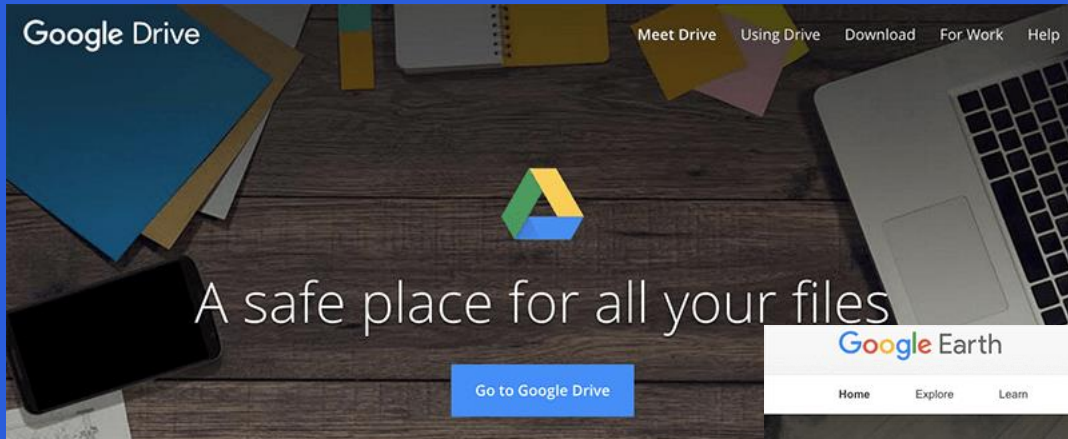
Venus is the second
planet from the Sun

04

Jupiter is the
biggest planet

03





TUTORIALS

Upload on YouTube
> unlisted

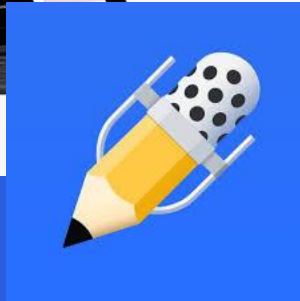
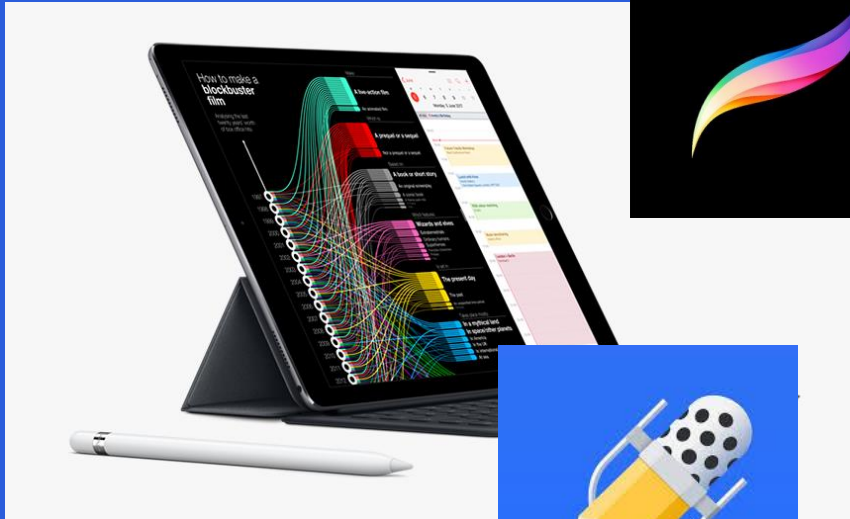
Upload to Google
Drive

Can be used for
years with
various
classes/trainings

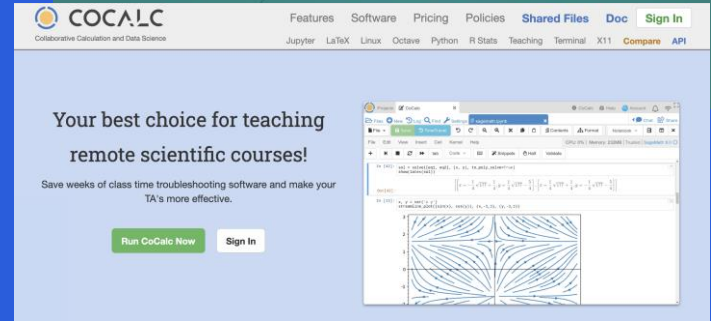
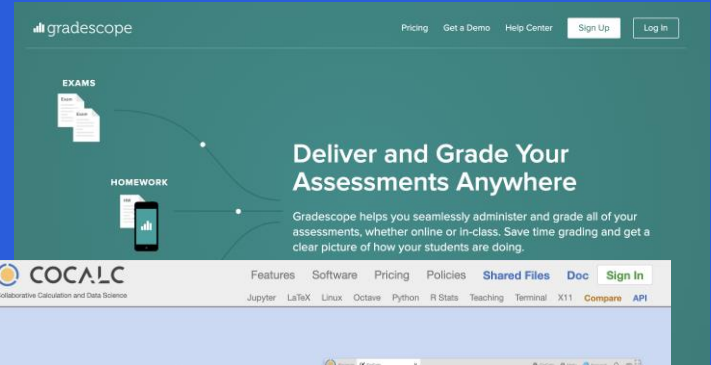


ADDITIONAL TOOLS

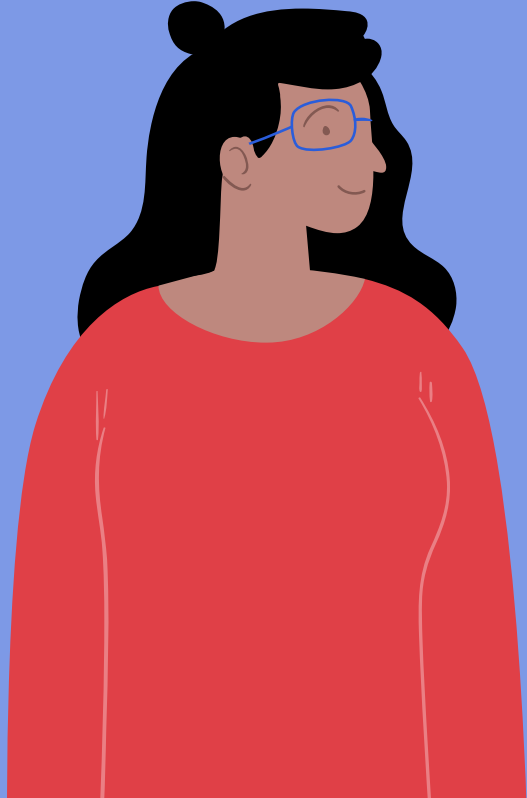
TABLETS



SOFTWARES



SUMMARY



MINDSET IS KEY.

If you approach your class with negative attitude, your class will most likely have it too. We all know technology can be confusing – but we will gladly help!

PREPARE TOOLS, MEDIA, NOTES, SCHEDULE CLASS.

This will help students focus.



STORE MATERIALS IN ONE, ACCESSIBLE PLACE, E.G. GOOGLE DRIVE

This will help everybody navigate materials and improve workflow.

USE DIGITAL TOOLS

Do not ask a question into the void; this will most likely create confusion and students talking over each other. Use “raise hand” tool or chat.

Check chat often. Answer questions asked in a chat.



RECORD CLASSES OR RECORD TUTORIALS

Nobody remembers classes exactly. Not everybody can concentrate so well during actual live classes. Recording stays there forever and can be used various times. Both by teachers and students.

ASK FOR HELP

If you have problems with your device or software – ask for help. Students will gladly do that.

LET'S TALK!



PROBLEM

SOLUTION

THANKS!



Do you have any questions?

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@exxraven on socials

