

PROJECT: "Media lab for bridging cross border gaps"



Erasmus+ Programme of the European Union

Co-funded by the Erasmus+ Programme of the European Union



(())

Media Lab

Erasmus+

MEDIA LAB FOR BRIDGING CROSS BORDER GAPS



EDUCATION DEVELOPMENT CENTRE





Baltic Centre for Media Excellence







The main goals of the project

- to cross borders among media literacy pros
- to develop and improve innovative tools and instruments to address existing cross-border disparities
- to develop and strengthen networks, increasing the capacity for media literacy change
- to find new solutions for growing critical thinking among youth

What we have created

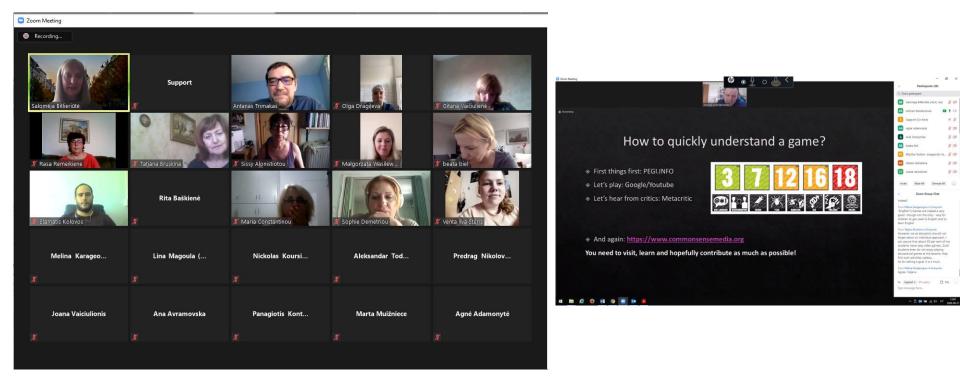
- digital suitcase for media literacy training tools for young people
- analysis of existing cross-border media literacy gaps, with a particular focus on those that affect young people, and recommendations for action to be taken based on existing knowledge
- set of tools to assess the impact of ongoing / implemented media literacy measures (tools, videos, trainings, etc.)

What else have we done





What else have we done



Products



Media Lab for Bridging Cross Border Gaps

3 filmy • 109 wyświetleń • Ostatnia aktualizacja: 13 mar 2020

=+ 🔀 🄌 …

Projektas Erasmus+ KA2 "Media Lab for Bridging Cross Border Gaps", Nr. 2018-1-LT02-KA205-005715. Projekto koordinatorius: Nacionalinė švietimo agentūra (Lietuva).



Virtuali edukacinė biblioteka





Why we believe fake news?

Virtuali edukacinė biblioteka



Manipulation of the future. Don't be prone to that!

Virtuali edukacinė biblioteka



Media literacy, as thought by the band "Funk Shui"

Virtuali edukacinė biblioteka

Products - voice of the youth

1. Rate the video "Why we believe fake news" (1-lowest, 3-highest). Click here to watch the video.

1	9	13.2%
2	36	52.9%
3	23	33.8%
Viso atsakymų	68	

2. Rate the video "Media literacy, as though by band Funk shui"(1-lowest, 3-highest). Click here to watch the video.

1	12	17.6%
2	25	36.8%
3	31	45.6%
Viso atsakymų	68	

3. Rate the video "Manipulation of the future. Don't be prone to that "(1-lowest, 3-highest). Click here to watch the video.

	1	10	-	14.7%
	2	22		32.4%
	3	36	_	52.9%
	Viso atsakymų	68		

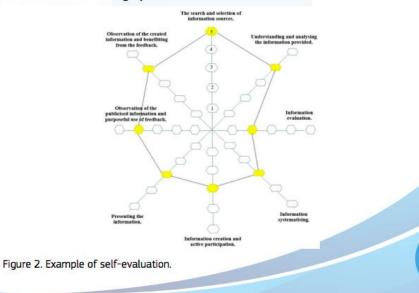
Products

Tool kit for impact assessment

Media Lab for Bridging Cross-Border Gaps 15.05.2020

Media Lab Erasmus+ KA2 Project no. 2018-1-LT02-KA205-005715

Example of how to use a web graph.



(((_)))

Media Lab

Products



Media Lab for Bridging Cross - Border Gaps



ANALYSIS AND RECOMMENDATIONS ON CROSS-BORDER GAPS IN MEDIA LITERACY: THE CASE OF CYPRUS, GREECE, LATVIA, LITHUANIA, NORTH MACEDONIA AND POLAND