What have we learnt from the COVID-19 pandemic in terms of disinformation and media literacy?



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MEDIA LAB FOR BRIDGING CROSS BORDER GAPS











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INFODEMIC

INFODEMIC

- not a new word in our dictionaries, but in 2020 it became widely used
- information + epidemic
- a wide and rapid spread of misinformation
- new context of 2020: pandemic of disinformation about the COVID-19 pandemic
- "We're not just fighting an epidemic; we're fighting an infodemic" [WHO Director-General Tedros Adhanom Ghebreyesus, 15 February 2020]

DIFFERENT STAGES OF COVID-19 DISINFORMATION



Whuan market. China, the origin of the #Corona virus...
•• How unclean place?

Then how the n2019 virus can be restricted?



♡ 19 19:34 - 30 Jan 2020



FALSZ

Nie, film z ciałami dzieci nie pokazuje ofiar koronawirusa z Wuhan

Wuhan disinformation

- e.g. fake stories of hundreds of people dying in the streets, of deaths of children that are being hidden from the public
- fake photos of e.g. wet markets
- fake content about the origins of the coronavirus

- building hate or despise towards Chinese and Eastern cultures
- building mistrust towards information about the then epidemic
- building fear among societies

pacjent.gov.pl > archiwum-aktualnosci > koronawirus-co-o-nim-wiemy 🔻

Koronawirus – co o nim wiemy | Pacjent

Przebieg wywołanej przez koronawirusa choroby COVID-19 jest bardzo ... trzeba brać preparaty na wzmocnienie odporności, jeść czosnek i cebulę lub zażywać ...

www.focus.pl > Zdrowie ▼

Czosnek ochroni przed koronawirusem? Poznaj 6 ... - Focus.pl

9 mar 2020 - Niemniej, w internecie nie brakuje "skutecznych" metod leczenia i zapobiegania wywołanej wirusem chorobie COVID-19. Czosnek 1000667.

zdrowie.wprost.pl > Medycyna > Choroby *

Czy jedzenie czosnku może zapobiec infekcji nowym ...

12 lut 2020 - Czy jedzenie czosnku może zapobiec infekcji koronawirusem? "Czosnek to zdrowa żywność, która może mieć pewne właściwości ...

beszamel.se.pl > zdrowa-dieta > koronawirus-a-dieta-na-odpornosc-cz... ▼

Koronawirus a dieta na odporność: czy czosnek to dobre ...

Jednocześnie minister zdrowia zaznacza, że nie ma leku na koronawirusa, a jedynie lekarstwa na objawy. Jednak w przypadku koronawirusa zalecana jest taka ...

konkret24.tvn24.pl→ mity,114→ nie-te-metody-nie-chronia-przed-za... ▼

Nie, te metody nie chronią przed zakażeniem koronawirusem

15 mar 2020 - Czosnek działa przeciwbakteryjnie, ale nie ochroni przed koronawirusem. Wódka nie ... Czeste picie wody nie wypłucze z organizmu wirusa.

124.lt > zdrowie > item > 338589-panaceum-na-wirusy-i-infekcje 🔻

Panaceum na wirusy i infekcie

17 mar 2020 - Czosnek wzmacnia odporność na wirusy Fot. ... Sprawność organizmu jest szczególnie potrzebna teraz, gdy w świecie szaleje koronawirus.

www.o2.pl > artykul > koronawirus-korea-polnocna-poleca-jesc-czos... ▼

Koronawirus. Korea Północna poleca jeść czosnek - o2 ...

8 kwi 2020 - Korea Północna utrzymuje, że w kraju nie odnotowano ani jednego przypadku

Healthcare disinformation

- fake or science unproven advices how to prevent or cure coronavirus
- e.g. garlic prevents being infected from coronavirus, masks do not help, water or alcohol washes out the virus



Treshuna @Misssweetass · 28 cze

Lordt don't let me have **coronavirus** I can't taste my food I've brushed my teeth 7 times within the hr ima be a piss cat tonight cause I'm throwing this water down making sure I'm not dehydrated I've took tamflu n **vitamin c**

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lois_martha @lois_martha · 28 cze

W odpowiedzi do @StevenPruett7 i @drbairdonline

Coronavirus heals with megadoses of **Vitamin C** as found by China. It is not being promoted or applied in America where over a hundred thousand people died from **Coronavirus**. Mexico and every Nation must be alerted to give the **Vitamin C** (and Vit. D aids with it). This heals all NOW.

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Susan K. Munson @SusanKMunson2 · 28 cze

W odpowiedzi do @BusyDrT

Artemisia was used against previous **Corona virus** with good efficacy. I find it pitiful that there has been unreasonable reluctance to work with artemisia, HCQ + zinc, **Vitamin C**, licorice root, stinging nettle root, quarcitine. Approach to working with Wuhan Virus is criminal

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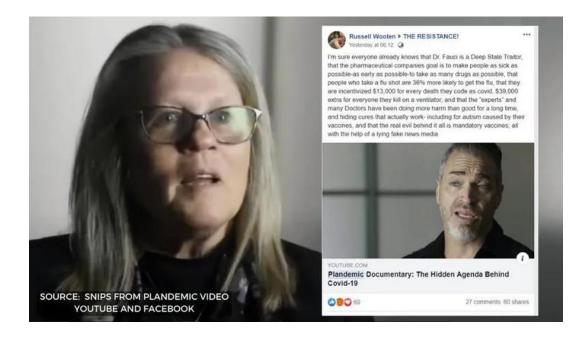
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Hreidar Thor Saemundsson @safnarabudin ⋅ 28 cze
Explore High Dose IV Vitamin C for Coronavirus Patients! #ApproveIVC
chnq.it/H67crmm8 via @Change

- raised insecurity on what is true, what not
- raised fears and distrust towards healthcare workers and their advises
- many of the advises were dangerous for people's health

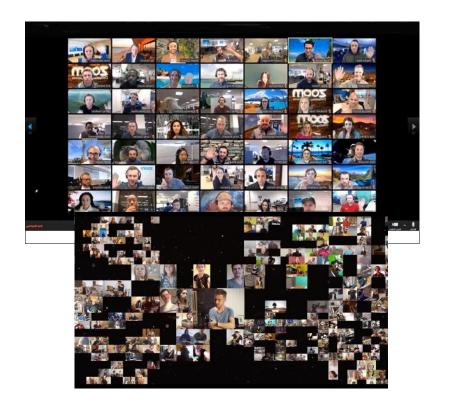




The scope of the pandemic disinformation

- stories denying coronavirus exists or that it is a global threat
- suggestions that COVID-19 is "just a flu"
- conspiracy theories about depopulation or forced vaccination

- undermining trust towards health and governmental officials
- creating information bubbles
- not complying with laws and healthcare recommendations
- hampering the global fight against the pandemic



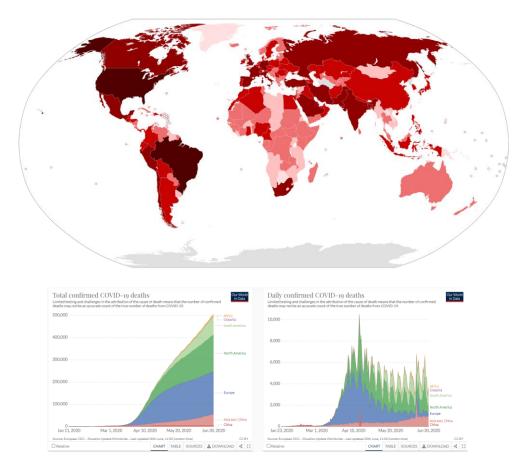


limited access to distant learning equipment

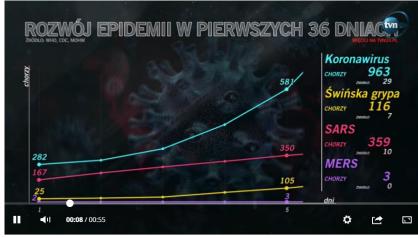
 school system unprepared for months of distant learning

 teachers unable to conduct classes in remote school growing online bullying and trolling

Educational challenges



Data (il)literacy challenges



- people unable to read graphs, numbers and analyse them in an unemotional way
- journalists, governmental representatives not explaining data in an easy and understandable way





Celebrities spreading conspiracy theories